



your foundation at **WORK**

Director's Corner



Carolyn Heckman,
Executive Director

As I sat down to write this, I had to stop and ask myself, "How did 2009 arrive so quickly?" In the blink of an eye, eight years of the new millennium have passed.

Throughout the years, however, the South Jersey Healthcare (SJH) Foundation has remained deeply committed to its mission.

This past year has been good for both South Jersey Healthcare and the SJH Foundation. The Foundation achieved positive outcomes from its signature events, including the Hospital Ball, the Golf and Tennis Classic and the Fashion Show. We are truly grateful to all those attendees, sponsors and donors who stepped forward to assist our efforts for the continuation of quality health care for our region.

Our Elmer Hospital Capital Campaign, Building on Excellence, concluded on December 31. Through the generosity of many individuals and companies, the Emergency Care department at Elmer Hospital was expanded to meet the growing needs of our community. The new MRI unit was installed and now provides on-site imaging capabilities.

The SJH Auxiliary remained an active and vibrant part of the SJH Foundation in 2008. The Auxiliary's

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Lights, Camera, Animal Print:

7th Annual Fashion Show & Fair a Success



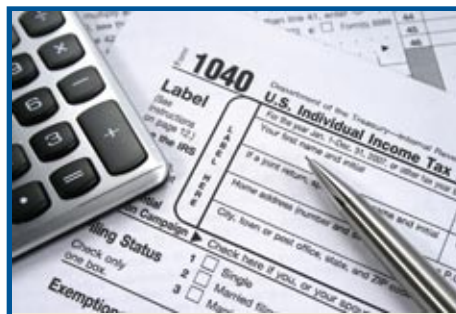
Kimberly Nash

The South Jersey Healthcare (SJH) Foundation hosted its 7th Annual Fashion Show and Fair at Centerton Country Club in Pittsgrove on October 22, 2008. Over 300 people enjoyed a fashionable evening, supporting the Foundation's mission of providing renewable financial resources

for SJH and enhancing health care in southern New Jersey for generations to come. Century Savings Bank was the presenting sponsor for the second year in a row and Lynn Crescenzo from Utopia Salon & Day Spa choreographed and emceed the show.

"Our Annual Fashion Show and Fair is a premier fall event in the region highlighting the latest trends for the season," said Carolyn Heckman, Executive Director of the SJH Foundation. "Thanks to the support of sponsors like Century Savings Bank, our talented local models

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IRA Charitable Contribution: Donate Tax-Free to SJH Foundation

The Pension Protection Act permits tax-free charitable donations from Individual Retirement Accounts (IRAs) for persons 70 and a half or older (up to \$100,000). This gift is **NOT** subject to federal or state income tax, and is an ideal solution to the required minimum distribution from your IRA. For details, call Duke Doblick, Major Gifts Director at 856-691-6551, or e-mail doblickn@sjhs.com.

7th Annual Fashion Show & Fair a Success

Continued from Page 1

and many area clothiers and vendors, we were able to put on another unique event while contributing to the health care needs of our region. This event is truly enjoyed by all."

Featured clothiers for the show included Alanna's, Boscov's, Caché, Juvante Formal Wear, Madrigal, Rienzi's Bridal Salon, Rue 21, Tahari Collections, Brooks Brothers, Zinman Furs, Shimmer and Marshall's.



Bing Baptist of Bridgeton



Ronda Abbruzzese of Vineland

Heart and Vascular Center Receives New Sign



Ralph Baker from Sign-A-Rama in Vineland recently donated an impressive 7' x 3' sign for the Heart and Vascular Center at the Regional Medical Center. The sign is a welcome addition to the center and a generous contribution to South Jersey Healthcare.

Director's Corner

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first annual Home Tour was a sellout this past summer and there are already plans to continue this event in 2009. The popular Princess Tea Parties are scheduled for March. I am grateful to this group for its dedication to raising additional monies and awareness for South Jersey Healthcare.

And most of all, I thank each of our donors for their contributions to the SJH Foundation. Hospitals in New Jersey are facing tough financial times and it is more important than ever to receive the support of the communities we serve. We remain committed to increasing our endowment fund in 2009 by depositing contributions of cash and planned giving donations, allowing us to bolster South Jersey Healthcare's financial resources. These "gifts for a healthier community" have the potential to engage donors throughout our service area to join us in making South Jersey Healthcare the premier choice for quality medical care. For information on how you can help make a difference, please call the SJH Foundation office today at 856-691-6551, or visit us on the Web at www.sjhfdn.org.

2009 Women's Heart Health Conference

February 19, 2009
8:30 am - 2:00 pm
Centerton Country Club,
Pittsgrove, NJ

Advance Tickets \$40
Available online at
www.sjhfdn.org or
856-691-6551

(Includes all activities & luncheon)

Auxiliary News

Marty Milstead was recognized for her hard work in establishing the SJH Auxiliary Home Tour last year. She was recently honored as the 2008 Auxilian of the Year.

All members of the Auxiliary shared a moment of silence in memory of their friend and fellow Auxilian, **Barbara Cook**. The Auxiliary is also placing a Paver at the SJH Regional Medical Center in honor of Barbara and all that she gave to her community.



Pictured from left to right: Luanne Allen, SJH Auxiliary Chair; Lynn Crescenzo, SJH Auxiliary Vice Chair; Marty Milstead and Carolyn Heckman.

Join Us

"We have fun organizing events for the community and take great pride in seeing our hard work become a success and make a difference. We are always ready to welcome new members, so if you would like to join us, please call 856-691-6551 to learn more about the Auxiliary."

–Note from Luanne Allen, SJH Auxiliary Chair

(Right) Chet Kaletkowski, SJH President & CEO accepts a donation from Luanne Allen, SJH Auxiliary Chair and Renè Rain, SJH Auxiliary Treasurer at the SJH Auxiliary Annual Meeting on November 19, 2008 at Running Deer Country Club. The Auxiliary donated \$40,000 to SJH in 2008.



Snack Time with Santa

The South Jersey Healthcare (SJH) Auxiliary hosted Snack Time with Santa on Saturday, December 13, 2008 at the Fitness Connection in Vineland. Nearly 50 children and their families attended the special

fundraiser. Snacks, cookie decorating, face painting, jewelry making, games and dancing were enjoyed by guests. Santa Claus was the highlight of the day, visiting with each child and handing out gifts.



(Left) Devon Strawn gives Santa his Christmas wish list during Snack Time with Santa in Vineland.

(Left) Guests at Snack Time with Santa decorated cookies with the help of SJH Auxiliary members.



Princess Tea Party

Saturday, March 21

\$25 per princess

Call the SJH Foundation office at 856-691-6551 for more information and tickets.

Thank you to the donors who have generously contributed to the South Jersey Healthcare Foundation from August 1 through December 31, 2008

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Star Light, Star Bright Memories Wall



The birth of a child is a very special time for you and your family. Now you can commemorate the birth of your baby while also supporting South Jersey Healthcare's mission to provide quality health care for our region. With a gift of just \$100, your baby's birth will be remembered with a Newborn Star on our *Star Light, Star Bright Memories Wall* at the entrance to the Women & Children's Center of Care at the SJH Regional Medical Center.

A delightful pink or blue star on the *Star Light, Star Bright Memories Wall* is a great gift from family and friends. Gift certificates for a Newborn Star are also available for baby showers or congratulatory gifts.

For more information on the *Star Light, Star Bright Memories Wall*, or to purchase a Newborn Star, contact the SJH Foundation at 856-691-6551.

A Gift for a Healthier Community –

Major and Planned Giving Opportunities

“Quality health care...can I make a difference?”

Quality health care is not something we take for granted. At South Jersey Healthcare (SJH), we greatly appreciate the generosity of individuals, foundations and corporations in our region that continually help us to provide quality health care for the medical needs of all. The SJH Foundation invites you to consider *A Gift for a Healthier Community*.

This year, we are reaching out to friends and potential donors throughout Southern New Jersey in a concentrated initiative to increase our endowment fund at the SJH Foundation. The earnings from this fund enable us to pay for many enhanced programs and services at the

SJH Regional Medical Center, SJH Elmer Hospital and SJH Bridgeton Health Center.

You can make your contribution in many convenient ways: cash, a major gift with a naming opportunity, a planned giving vehicle such as a charitable remainder trust or as a bequest in your will. However you choose to make your donation, you will ultimately help us to continue to provide quality health care for generations to come. To learn how you can help, call the Foundation office today at 856-691-6551. Remember, the gift of a healthier community begins with you!



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Cardiovascular diseases, including stroke, are our nation's No. 1 killer. Defibtech is a proud sponsor of SJH Cardiac Programs and will be available during the SJH Women's Heart Health Conference to be held on Thursday, February 19, 2009.

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a look inside



2009 Women's Heart Health Conference

Thursday, February 19, 2009 · 8:30 am – 2 pm
Centerton Country Club, Pittsgrove, NJ



- Fashion Show wrap-up
- Auxiliary News
- A Gift for a Healthier Community
- IRA Charitable Contribution
- Star Light, Star Bright/Baby Wall

SAVE THE NIGHT FOR

City Lights

SAVE THE NIGHT FOR

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CO-CHAIRMEN

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