



# your foundation at **WORK**

## Director's Corner



Carolyn Heckman,  
Executive Director

They say the secret to a happy life is to "love what you do." I am blessed to be able to say that these words do apply to my job as Executive Director of the South Jersey Healthcare

(SJH) Foundation. It is rare that a career choice provides the opportunity to have a positive impact on so many lives through the delivery of quality health care for our region. In addition, my daily challenges are made easier by the joy of working with a dedicated staff, a visionary administrative team and a corps of volunteers that understands and shares in my passion.

My constant interaction with the community makes me keenly aware of the recent economic climate that has settled in our area. With every passing day, more stories of financial distress are reported in the private and business sectors. All of us are feeling the strain of higher daily living costs, challenged financial situations and a shrinking job market.

SJH's ongoing commitment to quality health care is a beacon of light that each of us can depend upon all of the time. This is currently demonstrated in our recent expansion of the Emergency Care Department at Elmer Hospital, the proposed additions to the Cancer Center and Radiology Departments at

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## Models Stroll Catwalk at Annual Model Search

The South Jersey Healthcare (SJH) Foundation hosted a Model Search at the Lakeside Middle School in Millville on September 6 for the upcoming SJH Foundation Annual Fashion Show, sponsored by Century Savings Bank. Approximately 60 participants took part in this year's model search, with the judges selecting 40 finalists from the crowd. A representative from the Barbizon Modeling Agency served as one of the judges. Finalists will participate in the 7th Annual Fashion Show on October 22 at the Centerton Country Club.

"Every year, the models selected for our annual event electrify the crowd and put on an exceptional Fashion Show," said Carolyn Heckman, Executive

Director of the SJH Foundation. "The show creates a strong sense of community and raises funds to help ensure high-quality health care services in our region for years to come."

The clothiers for this year's show include Alanna's, Boscov's, Caché, Juvante Formal Wear, Madrigal, Rienzi Bridal Salon, Rue 21 and Tahari Collections. To purchase tickets for the upcoming Fashion Show on October 22, log on to [www.sjhfdn.org](http://www.sjhfdn.org) or call the SJH Foundation at (856) 691-6551.



## CARA Charities Donation Supports South Jersey Healthcare

Under sunny skies at the New Jersey Motorsports Park in Millville on September 14, CARA Charities presented a check for \$1,000 to the SJH Foundation. CARA Charities supports local hospitals in communities visited by the open wheel racing series across North America. The donation has been designated for use in the child safety seat program at SJH that provides needy families with quality car seats for newborns and infants.



Pictured (left to right): Daryle Feistman, President of CARA Charities; Duke Doblick, Director of Major Gifts, SJH Foundation and Vicki O'Connor, President of the Champ Car Atlantic Championship Series.

# Nearly 200 Take Part in First Annual Home Tour



The SJH Auxiliary hosted its first annual Home Tour, chaired by Marty Milstead, on Saturday, June 7, successfully raising over \$5,000 for the SJH Foundation. Nearly 200 guests toured six of South Jersey's finest homes in Pittsgrove Township and Millville, each decorated by local designers.

"The Auxiliary extends a very special thank you to the homeowners

for graciously opening their doors to all of us for our first Home Tour," said Luanne Allen, chair of the SJH Auxiliary. "We hope everyone enjoyed the event and we look forward to it becoming an annual spring outing for our community."

Check out [www.sjhfdn.org](http://www.sjhfdn.org) for details on our 2009 Home Tour!

## A Note from the Auxiliary Chair

"We have fun organizing these events for the community and take great pride in seeing our hard work become a success and make a difference. We are always ready to welcome new members, so if you would like to join us, please call 856-691-6551 to learn more about the Auxiliary."

*-Luanne Allen,  
SJH Auxiliary Chair*

## Auxiliary Awards Luxury Car to Raffle Winner

The South Jersey Healthcare (SJH) Auxiliary awarded a brand new Lincoln MKX crossover SUV to Walter Johnson of Vineland, the winner of its annual Luxury Car Raffle. The winner was announced at the "Fire and Ice" Ball on April 5. The net profit from the car raffle was nearly \$17,000, which benefits the SJH Foundation.

"We are excited to hand over the keys of this brand new luxury SUV to Mr. and Mrs. Johnson," said Luanne Allen, chair of the SJH Auxiliary. "This raffle was a big success in raising funds to help advance the state of health care in our region."

"My wife and I are always ready to support the work of the SJH Auxiliary and SJH Foundation and would like to thank them and Quality Lincoln Mercury for making this possible," said Mr. Johnson.



*Pictured (left to right): Walter and Gretchen Johnson accept the title to a new Lincoln MKX from Luanne Allen, chair of the SJH Auxiliary, Barbara Cook from Quality Lincoln Mercury in Millville and Carolyn Heckman, Executive Director of the SJH Foundation.*

# Full Swing: 2008 Golf and Tennis Tournament Recap

Over 230 golfers and 26 tennis players showed off their best swings to help make the 2008 Annual Golf and Tennis Classic at Seaview Marriott Resort & Spa a tremendous success. Dedicated volunteers, donors and especially the Tournament's presenting sponsor, Commerce Bank, helped the profits exceed expectations even in light of the recent sluggish economy. Proceeds from this year's event will be used to provide expanded health services and ensure the continued growth and success of SJH.

The Tournament also featured a silent auction with many donated items, including tickets to Phillies, Eagles, Flyers and Sixers games, golfing and vacation packages, a 19" Philips Hi-Def TV, golf clubs and a signed print of the 1974-1975 Stanley Cup Champion Philadelphia Flyers.



## Donate today at [sjhfdn.org](http://sjhfdn.org)!



Thinking about making a contribution to the SJH Foundation? Simply visit [sjhfdn.org](http://sjhfdn.org) and click "Donate Online" at the top of the page for an easy, convenient way to support the SJH Foundation and improve the state of health care in southern New Jersey. We greatly appreciate your generosity.

## Director's Corner

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the Regional Medical Center and the increased variety of outpatient services offered at the Bridgeton Health Center.

We have also expanded our staff capabilities at the Foundation, with the addition of Duke Doblick as the Director of Major Gifts, and the promotion of Melody Chaplin to Director of Special Events. These proactive decisions will enhance our ability to realize the Foundation's fund raising goals in support of the entire SJH family. I ask for your cooperation with both Melody and Duke as they seek new and innovative ways to increase awareness and funds for SJH. For information on how you can help make a difference, please call the SJH Foundation office at (856) 691-6551, or visit us on the website at [www.sjhfdn.org](http://www.sjhfdn.org).

## Welcome to the Foundation

SJH Foundation welcomes Duke Doblick to our team. Duke is the new Major Gifts Director, responsible for major gifts and planned giving cultivation and solicitation, and continuing campaign and annual giving efforts.

Duke and his wife Beverly reside in Pennsville, and are the proud parents of four grown children. Having relocated to the South Jersey area from Pittsburgh, PA in 2007, Duke appreciates the hospitality of the dedicated administration and staff, who have made him feel both welcome and part of the SJH family.



## Thank you to the donors who have generously contributed to the South Jersey Healthcare Foundation from Jan 1 through July 31, 2008

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 Michelle Zucconi  
 Stephanie Zwicker

# "Fire and Ice" Ball a Success



Nearly 500 guests celebrated an evening of "Fire and Ice" at the 2008 South Jersey Healthcare (SJH) Foundation Ball held at Centerton Country Club in Pittsgrove Township on April 5. The "Fire and Ice" Ball featured the Melanie Rice Orchestra performing a variety of music. The SJH Medical Staff was the Evening Host, with Dr. David Shields and Millville Mayor James Quinn serving as Ball Co-chairmen.

"The Annual Ball is a highly anticipated event for Foundation supporters, the SJH staff, area businesses and the entire community," said Carolyn Heckman, Executive Director of the SJH Foundation. "We are excited to continue this tradition and raise needed dollars in support of SJH."

An Italian designer necklace, including 72 diamonds, donated by Diamonds & Design in Vineland, was awarded as a door prize to Mr. and Mrs. Cosmo Giovinazzi, also of Vineland.

"It was an honor to serve as Co-chairman this year and see the incredible success of yet another Annual Ball," said Dr. Shields. "The outpouring of support for SJH in our region is evident at every Foundation event."

## Welcome to the Foundation



SJH Foundation welcomes **Terri Montana** to our team. Terri serves as the Foundation's Administrative Secretary. She records all board meeting minutes, provides administrative support and helps organize all Foundation events.

Terri resides in Rosenhayn with her husband Ron and step-son Matthew. She was born and raised in Cumberland County and loves to spend time with family and friends. Terri said, "I am excited to be part of the team at the SJH Foundation and to help support the mission of SJH to provide quality health care for all."



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## a look inside



- Annual Model Search
- CARA Supports SJH
- 1st Annual Home Tour
- Car Raffle Winner
- Successful "Fire & Ice" Ball
- Golf & Tennis Recap

# 2008 fashion show & fair



Save the Date - Wed, Oct 22

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Wed, Oct 22 · 6-9 pm  
Centerton Country Club  
Pittsgrove, NJ

### Tickets

To purchase tickets call: 856.691.6551  
online: sjhfdn.org

Advance tickets only — \$40/person  
Tickets available until Oct 17  
No tickets will be sold at door  
Limited to first 500

### Activities & Events

6-7:30 pm Hors d'oeuvres & Shopping  
7:30-9 pm Runway Fashion Show

### Fashions

Male and female models will showcase the latest in Fall Fashions including formal, casual and business attire.

### Clothiers Include -

Alanna's, Boscov's, Caché, Juvante Formal Wear, Madrigal, Rienzi Bridal Salon, Rue 21 and Tahari Collections